



**For Immediate Release**

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**Pleotint Appoints Chad Simkins as Vice President**

**JENISON, Mich., Oct. 3, 2014** – Pleotint, LLC, the world’s top innovator in self-tinting dynamic glass, announced the appointment of Chad Simkins as its new vice president. In his new position, Simkins will lead domestic sales and marketing efforts for the company’s *Suntuitive* glass products and technology.

“This is an exciting day for our company,” said Dr. Harlan Byker, chief executive officer of Pleotint. “As we continue to grow and refine *Suntuitive* glass, Chad’s background in material science and the glass industry brings a mix of experienced insight, creative thinking, and marketing expertise that will be valued additions to our existing team and culture.”

An 18-year glass industry veteran, Simkins has more than eight years of executive management experience with dynamic glass companies, serving most recently as senior sales executive for View, Inc. He is a recognized expert in new technology product commercialization, and has helped refine, develop and introduce new products for SAGE Electrochromics, AGC Glass Company North America, and PPG Industries.

“I’m excited about the opportunity to help Pleotint’s management team guide the company into the future and to leverage the spirit of innovation they have worked so hard to cultivate,” Simkins said. “The dynamic glass industry is growing rapidly and *Suntuitive* glass is a differentiated product with unlimited potential for residential and commercial applications. It is well-positioned to capitalize on the increased demand for dynamic and adaptive glazings and I’m eager to use my experience to help make that happen.”

**About Pleotint, LLC**

Pleotint, LLC, is the world’s top innovator in self-tinting windows. Pleotint produces *Suntuitive*® glass technology that simply uses heat from sunlight to tint windows when necessary. Pleotint is dedicated to providing customers with naturally brilliant windows that increase energy efficiency and optimize comfort and views. For more information, visit [www.Pleotint.com](http://www.Pleotint.com).

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*High-res photo is available upon request*

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